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Handsome Metallic Ribbons

Regularly 85c, at 49c

SIX-INCH RIBBONS in purple, navy blue, brown and white with silver and gold threads interwoven. These Ribbons can be put to any number of uses—for hat crown, dress panels, bags and for making fancy gift articles.

Main Floor.

Fulton Street
Bond Street

Frederick Loeser & Co. INC.
BROOKLYN - NEW YORK

Livingston St.
Elm Place**Part Wool Plaid Blankets \$6.25 Pair**

Instead of \$8.50

THE LOW PRICE tells its own story. Note the quality of these Blankets, the generous sizes and the way in which they are made. It is the balance of a lot which we purchased special. In a variety of pink, blue, tan and gray plaid effects, all finished with 2½ inch binding of soisette. Size 68x80.

Third Floor.

Dinner Sets, Glass and Fancy China

November's Record Value Day in Economy

THE DETAILS WE PRINT are simply a fair index of what will be found here. This sale includes among other items 2,000 Dinner Sets at reduced prices; 4,000 pieces of rich Cut Glass underpinned; 10,000 pieces of cut and etched table glassware and 5,000 pieces of fine decorated fancy table China. And throughout the immense stocks you can depend on the same artistic merit you expect in Loeser merchandise.

Aside from supplying your Thanksgiving wants you will find this an excellent time to do Christmas shopping.

Record Values in Dinner Sets**\$69.50 Dinner Sets, \$39**

One hundred piece sets of English porcelain, choice of two decorations. Both attractive border patterns.

\$35 Dinner Sets, \$19.98
100-piece Sets of American porcelain in a pretty medallion border pattern.

\$43.50 Dinner Sets, \$29.50
100-piece Sets of American porcelain in an attractive border design of roses.

\$60 Dinner Sets, \$34.50
100-piece Sets of Bavarian china, choice of three decorations, each with coin gold handles.

\$94.50 Dinner Sets, \$69.50
100-piece Sets of Bavarian china, in beautiful border design; full gold handle.

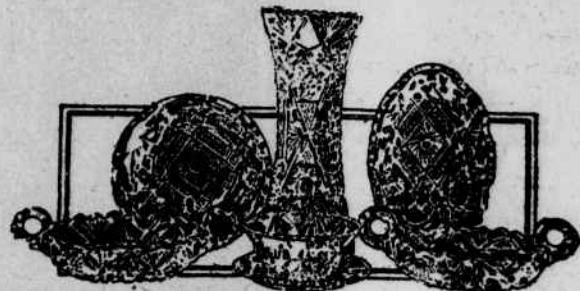
\$95 Dinner Sets, \$67.50
100-piece Sets of Bavarian china, coin gold band and handle.

\$79 to \$89 Dinner Sets, \$59.50
100-piece Sets of the finest French and Nippon china in a variety of attractive decorations.

\$195 Dinner Sets, \$139.50
100-piece Sets of Bavarian china, with rich gold incrustation.

\$650 Dinner Sets, \$450
100-piece Sets of Limoges china, with wide acid etched coin gold border.

\$298 Dinner Sets, \$239.75
100-piece Sets of fine French china with incrustated gold border.

Beautiful Cut Glass

The quality known as Loeser Cut Glass, rich and sparkling in the most beautiful patterns.

\$5 and \$6 Cut Glass Vases, \$3.98

Twelve-inch Vases, in four styles and cuttings.

\$3.98 Cut Glass Fruit Bowls, \$2.98

Eight-inch size, choice of several cuttings.

\$2.98 Cut Glass Bonbon Dishes, \$1.98

Square Candy Dishes in a rich mitre pattern.

\$3.98 Cut Glass Sugar and Cream Sets, \$2.98

Handsome combination cutting, large size.

\$4.98 Cut Glass Celery Trays, \$3.98

Attractive shape, pinwheel cutting.

\$17.98 Cut Glass Water Sets, \$12.98

Jug and 6 glasses in an unusual cutting.

\$14.98 Cut Glass Ice Cream Trays, \$9.98

Large size, all mitre cutting.

\$14.98 Footed Fruit Bowls, \$11.98

Ten-inch Fruit Bowls with separate stand, combination floral and mitre patterns. Can be used as punch bowl.

Hand Decorated Nippon China

Close to 100 tables are required to show this beautiful ware, which includes:

\$10 Coffee Sets at \$4.98
Choice of three decorations. 9 pieces on china tray.

\$5 Tea Sets at \$2.98
Several handsome patterns. 17 pieces in Set.

\$2.98 Celery Sets at \$1.98
Large Dish and 6 Salt Dips to match.

\$4.98 Cake Sets at \$2.98
Large Cake Plate and 6 small Plates to match.

\$3.48 Cheese and Cracker Dishes at \$2.48
Choice of two decorations.

\$4.98 Berry Sets, \$2.98
Large Bowl and 6 Sauce Dishes to match.

\$4.98 Chocolate Sets, \$3.98
Chocolate Pot, 6 Cups and Saucers to match.

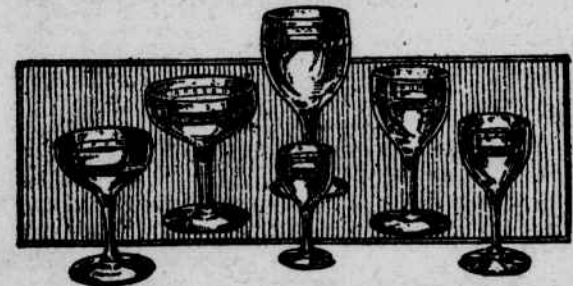
\$2.25 Jelly Sets, \$1.69
Large Dish and 6 Individuals to match.

\$4.68 Cups and Saucers \$3 Dozen
Thin china, beautifully decorated.

\$1.50 Mayonnaise Sets, 69c
Three-piece Whip Cream or Mayonnaise Sets.

\$3.98 Dresser Sets at \$2.98
Five pieces in Set; choice of decorations.

\$9.98 Breakfast Sets at \$7.98
Twenty-three pieces in very dainty designs.

Handsome Table Crystal Ware**50c to 75c Stem Glassware, 25c**

Five thousand pieces footed water Goblets, ice cream Glasses and Sherbets, all in a beautiful etched pattern.

19c Cut Water Glasses, 12c
Clear thin glass, cut in beautiful laurel wreath border pattern.

\$2.98 Water Sets, \$1.49
7 Pieces
Large tankard jug and 6 glasses, all cut in vintage pattern.

\$2.98 Grape Juice Sets, \$1.98
7 Pieces
Covered jug and 6 glasses, cut in floral design.

\$4 to \$6 Gold Glassware, \$2.95
Cheese and Cracker Dishes, Sandwich Plates, Compotes, Candy Jars, Sugar and Cream Sets, etc.; all of fine glass with hammered or incrustated gold edge; also some with cut decoration.

\$4.98 Fruit Bowls with Metal Stands, \$3.49
Colored glass Bowls, complete with wrought iron stands. In blue and yellow.

Seasonable Hosiery and Underwear

At Specially Low Prices

THE ENTIRE FAMILY can be outfitted in Underwear and Hosiery at a moderate expenditure at Loeser's. The stocks here are comprehensive and include all the most wanted weights for immediate wear and for real cold weather wear as well.

Underwear for Men

Men's \$1.75 Underwear at \$1.29
"Root's Tivoli" natural gray winter weight wool and cotton Shirts and Drawers.

Men's Underwear at \$1.75
"Collins" winter weight natural gray wool and cotton mixed Shirts and Drawers. Double-breasted Shirts at \$2.25.

Men's Underwear at \$2.25
Fine natural gray winter weight Shirts and Drawers of merino, a mixture of wool and cotton. Double-breasted Shirts at \$2.75.

Men's Underwear at \$2.75
Pure wool Shirts and Drawers in the well-known "Winsted" make. A medium winter weight in the natural gray color.

Men's Underwear at \$3
"Winsted" made Shirts and Drawers in the natural gray. Double-breasted Shirts at \$3.50.

Men's \$1.75 Underwear at \$1.29
"Reis" fine natural gray wool and cotton mixed Shirts and Drawers.

Men's \$3 Underwear at \$1.98
Fine gauge medium weight worsted Shirts and Drawers in the natural gray. Size range in this style incomplete.

Better Shirts and Drawers, \$3.50 to \$5.50.

Men's \$2.50 Union Suits, \$1.39
Medium winter weight fine ribbed Cotton Union Suits.

Men's Union Suits, \$1.69
Natural gray ribbed cotton Union Suits in a winter weight.

Men's Union Suits, \$2.50
Winter weight natural gray ribbed cotton Union Suits.

Men's Union Suits, \$2.59
Wool and cotton mixed Union Suits in the natural gray color.

Men's \$3.50 Union Suits, \$2.98
Winter weight natural gray ribbed wool and cotton mixed Union Suits.

Men's \$4.50 Union Suits, \$3.75
Fine ribbed medium weight worsted finished wool and cotton mixed Union Suits.

Men's Union Suits, \$4.50
The well known "Superior" Union Suits of wool and cotton mixed in the natural gray color.

Better Union Suits, \$5 to \$13.25.

Underwear for Women

Women's 50c Vests, 29c
Swiss ribbed Vests with lace yokes. Regular and extra sizes.

Women's Vests and Drawers, 49c
A good weight in fleece-lined Vests and Drawers.

Women's \$1 Vests and Drawers, 69c
Fleece cotton Vests in the low neck, sleeveless and high neck, long sleeve style; knee length Drawers. Regular and extra sizes.

Women's \$1.25 Vests and Drawers, 89c
Swiss ribbed Vests in the low neck, sleeveless and high neck, long sleeve style; knee length Drawers. Regular and extra sizes.

Women's \$1.25 Combination Suits, 98c
Medium weight cotton Suits in all the wanted styles. Regular and extra sizes.

Women's \$2 Combination Suits, \$1.59
Fine quality cotton Suits in all the desirable styles.

Women's \$3.50 Combination Suits, \$2.69
Medium weight cotton and wool Suits in the regular and extra sizes.

Hosiery for Women

Women's \$1.59 Sports Stockings, \$1.29
Imported ribbed worsted Sports Stockings in brown and gray heather mixtures, also two-tone worsted and fiber silk Stockings.

Women's \$3c Stockings, 59c
Black, white, cordovan and gray, full fashioned mercerized lisle Stockings; black, white and balbriggan, full fashioned cotton Stockings, and black, cordovan, fawn and gray silk fiber Stockings.

Silk lisle Stockings in plain and drop-stitch styles, Black, white, cordovan, gray and navy blue.

Women's \$3 Silk Stockings \$2.50
Extra good quality ingrain thread silk Stockings with double silk tops and soles. Black and cordovan.

Black and Colored Blouses : : Sale

Were \$3.95 to \$5.95, Now \$2.95 to \$5

JUST THE TYPE of things that are correct at this season of the year. Some are over-blouses, others are tie-ons, and still others are the conventional, easily worn inside of the skirt belt.

Tricolettes, Mignonettes, Velveteens, Crepe de Chine, and Others give a choice that is unusual at such low prices. Some of the Velveteens have Georgette sleeves and are more or less dressy, while others are smartly tailored.

Navy, brown, white, bisque, flesh, black and some in combinations. Not all sizes in all colors, but in the lot sizes up to 46 inches.

Second Floor.

Thanksgiving Housefurnishing Sales**\$5.50 Carving Sets, 3 Pieces, for \$2.98**

THE BEST VALUE HERE or anywhere this season. They are substantial sets, well made, of the best quality steel with genuine stag horn handle and nickel silver mountings.

\$7.50 English Sheffield Steel Carving Sets at \$3.98
These are the product of one of the best Cutlery concerns in England. The Carvers have 9-inch blades of the best guaranteed steel, and all are finished with stag horn handles and nickel silver mountings.

\$3.25 Steak and Game Sets, \$2.25
Two-piece Sets, to match above Carving Sets.

Manning-Bowman Aluminum Percolators \$3.98 for \$7
Values

Of highly polished aluminum, for stove use, a very pretty design; 3-pint size.

Manning-Bowman Electric Toaster \$6.39 for \$8.25 Value
Nickel-plated with black enamel base. Reversible rack permits the turning of toast without burning the fingers. Complete with cord.

Casserroles
Heavy nickel-plated pierced frames, with brown and white inset; nickel-plated handle with ebony wood grip; 7-inch size, round, \$1.59; 8-inch size, oval, \$1.89; Also nickel-plated pierced frame Casserole with oven glass inset, 8-inch size, oval shape, \$1.89; 9-inch size, oval shape, \$2.49.

Pie Servers at \$1.39
Heavy nickel-plated pierced frame, brown and white inset; 9-inch size.

Oven Glass Pie Servers, \$1.69, Regularly \$2.39
With heavy nickel-plated frames; 9-inch size.

Aluminum Cooking Utensils at Pre-War Prices
95c Aluminum Fry Pans for 39c

This is the balance of a great purchase. All are perfect and in a good, practical 9-inch size.

Aluminum Preserving Kettle, Reduced to 85c
18-gauge, highly polished; 5-quart capacity; 1 bail, 1 side handle.

Aluminum Double Boilers, Reduced to \$1.59
18-gauge, highly polished aluminum; 2-quart capacity; cover; 1 bail and side handle. fits both vessels; lower part makes handy saucepan.

Aluminum Preserving Kettles
8-quart size, reduced to \$1.69; 10-quart size reduced to \$1.98. 18-gauge, highly polished.

Aluminum Double Roaster, Reduced to \$1.98
Heavy double Roasters, highly polished, round shape; 11 inches in diameter.

Aluminum Tea Kettle, Reduced to \$1.98
Heavy gauge, highly polished, patent cool handle, ebony wood grip; octagon shape; 6-quart size.

Basement.

Extraordinary Special Purchase Sale**\$10 French Embroidered Georgette Crepe, \$3.98**

THIS IS A SALE that sets a record, for such richly embroidered fabrics would be a marvelous value at twice the price they are marked, and only a most fortunate purchase brings them to Loeser customers at \$3.98 a yard. All 40 inches wide.

Orchid, maize white, pink, Nile and light blue are the shades of the Georgette Crepe and the beautiful designs are embroidered in contrasting colors of silk and silver and gold threads. Combined with satin, glac taffetas, crepe de hine or plain Georgette Crepe a charming evening gown, dinner dress or dance frock can be achieved.

\$5 Satin Canton Crepe, \$3.48

A superior quality of black and navy blue and brown Satin Canton Crepe in a firm weave with a lustrous finish. 40 inches wide.

\$4.50 Silk and Satin Canton Crepes, \$2.48

Black, navy blue, African brown, taupe, steel gray, pearl gray, silver, Copenhagen blue, dark blue, reindeer, henna and many other shades in these beautiful Canton Crepes at a very low price.

\$3 Black Satin Charmeuse, \$1.59

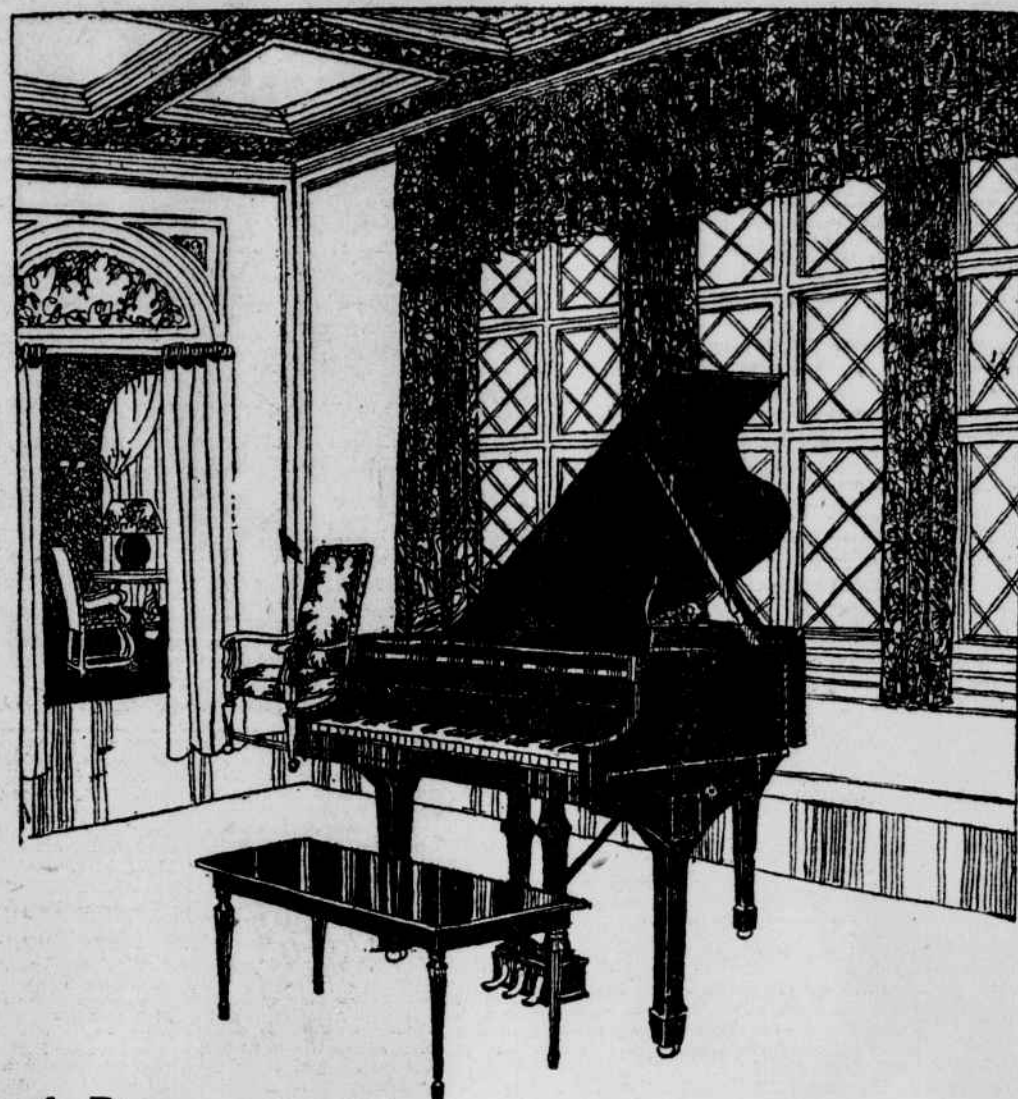
The balance of our special purchase of handsome Black Satin Charmeuse will interest many women on Monday. This silk cannot be manufactured for the price it is marked and it will be impossible to duplicate the value again.

\$5 Black and Colored Messaline Satin, \$1.48.**35-inch all silk Black Taffetas, \$1.25.****40-inch colored Crepe de Chine, \$1.85.****Black and colored fiber Silk Tricolettes \$1.68****Black and colored Georgette Crepes, \$1.24 to \$2.50.****\$3 All Silk Black Chiffon Costume Taffetas, \$2.****\$6 All Silk Pebble Back Crepe Satin, \$2.98.****40-inch All Silk Black Spiral Crepe, \$3.98.****Plaid and Striped Silk Taffetas, \$1.98.**

Main Floor.

A Grand Piano

Adds Refinement to Surroundings



A Happy Coincidence Brings

Gift Time—and a Grand Piano—\$595

TO put a Grand Piano into your home; a beautiful instrument of sonorous and sweet tone—can you imagine anything that could make this Christmas more memorable?

Such instruments have usually been very costly. They require the highest skill in making. The materials used in them are expensive.

But Loeser is privileged to offer a Grand Piano that we fully warrant to give all satisfaction—and the price is but \$595.

Furthermore this is a Baby Grand Piano of such proportions that it will fit and harmonize in almost any home. Indeed it occupies scarcely any more space than an upright Piano.

This Baby Grand Piano bears the name of W. P.

Haines. It is beautiful to look upon. It is most attractive in appearance. Its tone is sweet and mellow. Its mechanism is perfect. It is so thoroughly well made that you may depend on long and satisfying use of it.

Back of it are two guarantees, that of the maker and that of Frederick Loeser & Co., with all they can imply of safety and assurance of permanent satisfaction.

We invite you to come in and let us show you—as we easily can do—that you cannot match this Baby Grand Piano anywhere for the price.

We invite you to suggest your own terms of payment; those that will be most convenient for you. If they are at all within the bounds of business reason they will be accepted, for it is our purpose at this holiday season to bring good music into just as many homes as possible.

Men's and Young Men's Suits for \$27.50

Most Unusual Values

COME IN TOMORROW and try on one of these Suits. Note the grace of line—the smart shaping of the garments.

Good tailor work on good materials only can achieve such results.

The styles are the latest of the winter sack models, in a variety to satisfy men of all ages and tastes. The materials are all wool worsteds, cassimeres and chevots in an array of the best gray, brown, olive and other mixtures. Sizes are 34 to 46 stout.

From a price standpoint these Suits are one of the most attractive propositions we have had this season.

Men's Overcoats at \$39.50

Another excellent illustration of Loeser clothing values. Large, plaid back Ulsters, town Ulsters, single and double breasted Box Coats, Raglans and Chesterfields in splendid variety in blue, black, oxford and mixtures.

Better Coats than men will find anywhere for \$39.50.

Men's \$5 Blanket Bath Robes, \$3.95

A Good Reason for Starting Gift Buying

A GOOD REASON also why every man who needs a Bath Robe right away should take prompt advantage of this offering.

Made quite differently from the ordinary garment. Made over liberal body proportions, in the popular bath robe model in a variety of patterns that is warranted to please all. Five dollar style, quality and workmanship for \$3.95.

Main Floor, Elm Place